



TECH TOOLS

These are some of my favorite tools, apps, and programs for mortgage professionals to build the business.



Mortgage-backed securities and financial market charts/analysis, real estate market information, and fully developed marketing platform for mortgage professionals.

www.MBSHighway.com



Total Cost Analysis and loan program comparisons to show clients and referral partners the true costs and benefits of each mortgage loan for individual borrowers.

www.MortgageCoach.com



Social media management platform for Facebook, Instagram, Twitter, Linked In, YouTube, and others, so that you can schedule your posts and automate your marketing plan.

www.Hootsuite.com



Independent contractors and freelance professionals in every industry so that you can expand your team or get help from seasoned professionals on an ongoing basis or for individual projects.

www.UpWork.com



Create graphics and pics for every social media platform from scratch or thousands of templates.

www.Canva.com